

Memorandum

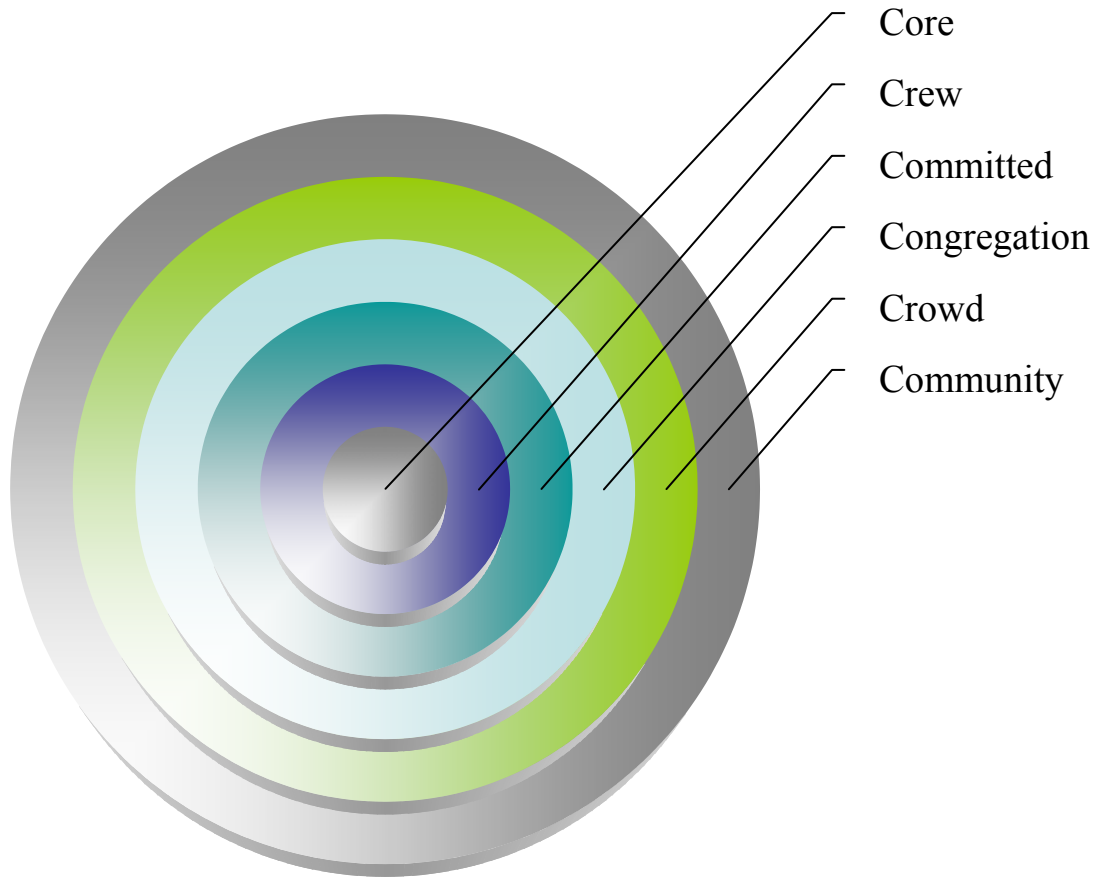
To: CLF Staff
From: Pastor Steve
Date: 11/24/2003
Subject: CLF Circles of Commitment

I would like to offer the attached diagram and explanation as the standard of measurement at CLF. This partitioning and standard vocabulary would be very helpful for a variety of reasons.

- Provide a stepped growth path that can be used chart & encourage individual growth
- Provide a distinction within the congregation for specific targeting of information
- Provide for specific targeting for events and functions
- Provide for a set of planning and goal setting metrics that can be measured & reported

If we can agree on a standard structure, I'd like to incorporate it into our database.

CLF Circles of Commitment



The Community	<p>This is the pool of people within our local communities</p> <p>Wood County: 75,000 total – 33% = 50,000 unsaved</p> <p>Trade Area: 60,000 total – 33% = 40,000 unsaved</p> <p>Within 10 mile radius: 40,000 total – 33% = 27,000 unsaved</p>
The Crowd	<p>These are the people who attend CLF (members, adherents, inactive, small group members and visitors)</p>
The Congregation	<p>These are the people who call CLF their church home (members & adherents) and those who are members of a small group</p>
The Committed	<p>Those who are active attending members of CLF.</p>
The Crew	<p>Those who are actively serving in a ministry</p>
The Core	<p>Those who are actively serving in a ministry leadership capacity (i.e. those who shepherd, teach, manage, lead, or counsel people)</p>